



WHY SELL POPCORN?

Popcorn can be the only fundraiser you need!

Low Risk Sale

No-Hassle Payment System

Use the app for tracking sales!

Amazon Rewards Program

Popcorn Supports Scouting

Hometown Heroes

Nearby

Warehouse Locations

Flexible Timeline

Sell Online

- Amazon rewards program – quick return, easy redemption
- Scouts can earn their own way in Scouting with just one fundraiser a year
- Over 73% supports local Scouting program
- Multiple ways to Sell - Show and Sell, Take Order, Show

Build a Team

- Popcorn Kernel Team
- Shared ideas and effort
- Unit knowledge passed down

Recruiting New Members

- Recruit at Show and Sells
- Train the parents
- Distribute Flyers
- Take Contact Information

Motivating Scouts

- Advancement opportunities
- Scout Rewards
- Accepts Credit Cards
- No Processing Fees
- Real-time reporting
- Unit recognition for sellers
- Fun, Games, Pie in the face

Show and Sell Focus

- Scalable – More Scouts, More Shifts
- 8 Hour selling commitment per Scout
- Easy Sales Forecasting

Sales Tracking

- App provides point of sale software
- App provides Show and Sell scheduling
- App provides Inventory Management

Parent Buy-In

- Personal Growth
- One Fundraiser per Year
- Possibility of No Dues!
- Unit Culture - This is what we do!